



BEHR PREMIUM PLUS® Exterior Flat

- Paint & Primer in One
- Excellent Hide
- Helps Resist Moisture, Fading & Stains
- Enhanced Adhesion Helps Resist Peeling

- Mildew Resistant Finish
- Low VOC
- 100 % Acrylic
- Lifetime Warranty*

No. 4050 Ultra Pure White®
No. 4300 Deep Base
No. 4400 Medium Base



1 Hr Dry Time
2 Hr Recoat Time*



250-400 Sq. Ft.
Coverage per Gallon



Soap & Water
Clean-Up



Protect
from Freezing

FOR TINT BASES – DO NOT USE WITHOUT THE ADDITION OF TINTING COLORANTS

WHERE TO USE

Ideal for Wood, Vinyl and Fiber Cement Siding, Stucco, Brick, Masonry and Fences.

PREPARATION & PRIME

Use on properly prepared and cleaned coated and uncoated Exterior surfaces. Countersink nailheads, fill and sand smooth. Remove rust, loose or peeling paint. Repair imperfections and sand smooth. Wash off dirt, grease and chalk with detergent and/or powerwash. Remove mildew stains with a mildew stain removing product. Clean and sand new or weathered wood. Scuff sand or degloss smooth or glossy surfaces. Scuff sand or etch metals. Rinse and allow to dry. Caulk windows, doors and other openings. Allow new stucco, plaster and masonry to cure for 30 days before painting. Use BEHR PREMIUM PLUS® Paint as a primer over properly prepared coated or uncoated surfaces. For stain-blocking, painting over woods with tannins, or over oil-based or glossy surfaces, prime with a product such as BEHR® INTERIOR/EXTERIOR MULTI-SURFACE STAIN-BLOCKING PRIMER & SEALER No. 436. For drastic color changes or when applying deep colors denoted with a dagger (†) on the color chip, apply a custom tinted primer if needed. Prime all metal surfaces before painting.

APPLICATION

Apply product on dry substrates when air and surface temperatures are between 35°-90°F (2°-32°C) and will remain between 35°-90°F (2°-32°C) for at least 4 hours after applying. Do not paint when rain or heavy condensation is expected. Stir paint occasionally. Intermix containers of same product to ensure color and sheen uniformity. On semi-smooth surfaces, use a high quality 3/8-1/2" nap roller cover, nylon/polyester brush or an airless sprayer (.015-.021" spray tip, 60

mesh filter). On rough surfaces, use a high quality 3/4-1" nap roller cover. Do not thin if using a roller or brush; however, if using a sprayer and thinning is required, thin with water at a rate of no more than 1/2 pint per gallon. Certain colors may require additional coats for complete hide. On heavy stains and woods that contain tannins, allow 12-16 hours of dry time between coats. Cooler temperatures or higher humidity may prolong drying time. After 4 weeks, cured paint film may be cleaned with a mild, non-abrasive liquid detergent. Dry paint film is mildew resistant. When applying to vinyl, color choice must be the same color or lighter than the existing color. Do not use on floors.

DISPOSAL

For disposal of empty containers, unused paint and soiled rags, contact your household refuse collection service.

Visit behr.com for painting tips, expert project advice, and the perfect color coordination with the ColorSmart by BEHR® Tool.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Center at 1-800-424-LEAD or log on to www.epa.gov/lead.



***LIFETIME LIMITED WARRANTY** Behr Process Corporation warrants to you, the original residential consumer purchaser, the performance of this product as described on this label for so long as you reside in your home. THIS WARRANTY IS NOT VALID WHEN THE PRODUCT IS NOT PROPERLY APPLIED TO A PROPERLY PREPARED SURFACE OR CARED FOR IN ACCORDANCE WITH THE LABEL DIRECTIONS. This warranty is not transferable. If this product is found not to perform as specified on the label during the warranty period, Behr Process Corporation will, at its option and upon presentation of proof-of-purchase (the original receipt), either furnish an equivalent amount of new product or refund the original purchase price of this product to you. This warranty excludes (1) labor and costs of labor for the application or removal of any product, and (2) any incidental or consequential damages, whether based on breach of express or implied warranty, negligence, strict liability or any other legal theory. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific legal rights and you may also have other rights, which vary from state to state. **Note to residents of the State of New Jersey:** The provisions of this warranty, including its limitations, are intended to apply to the fullest extent permitted by the laws of the State of New Jersey. To obtain warranty service, call 1-800-854-0133. Behr Process Corporation reserves the right to inspect any and all application of the product prior to processing your claim made under this warranty.

White text at the bottom of the Warranty box.

WARNING Cancer and Reproductive Harm – www.P65Warnings.ca.gov

CAUTION! IRRITANT! HARMFUL IF SWALLOWED. CONTAINS: ETHYLENE GLYCOL. MAY CAUSE EYE, NOSE AND THROAT IRRITATION. AVOID CONTACT WITH SKIN AND EYES AND AVOID BREATHING OF VAPORS AND SPRAY MIST. WEAR EYE PROTECTION AND PROTECTIVE CLOTHING. USE ONLY WITH ADEQUATE VENTILATION. To avoid breathing vapors and spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, increase fresh air. If properly used, a respirator (NIOSH approved for organic vapor with P series particulate pre-filter) may offer additional protection; obtain professional advice before using. A dust mask does not provide protection against vapors. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use. **FIRST AID:** If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

CAUTION: KEEP OUT OF REACH OF CHILDREN - DO NOT TAKE INTERNALLY.



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